

# Business Intelligence

**Transforming data into actionable insights that helps financial business more informed and decisive.**

Pre-packaged BI tools provide details analysis and efficient reports to deliver data-driven business performance. The set of methodology and technologies empowers you to plan, present and monitor financial strategy. With deep understanding of Banking and Financial Services domain, and rich experience in BI, have delivered enterprise-class analytics and dashboards services to our customers enabling better, smarter and faster business decisions. Leveraging all the available customer data across channels to effectively construct their product offerings, capitalize on the opportunities in real time and respond dynamically to changing market conditions. A solution offers to utilize all the available business data to empower the decision-makers with dashboards and advanced reporting features with deeper insights. It helps business make better decisions.

## **TRUSTBANKCBS CORE BANKING SOFTWARE**

TrustBankCBS Core Banking Software is a product of Trust Systems & Software, India. We are a CMMi Level 5 Certified and ISO 27000 Certified Company.



### Risk Management

Quickly identify potential areas of exposure and take timely corrective action. Capitalize on potential opportunities. Banks can increase profitability and ensure shareholder value. Give decision-making ability to analyze, identify to their portfolios, customers, or industries. Allows banks to easily set up their own risk assessment views tailored to them and avoid risk for their particular business situation.

### Bank/Customer Profitability

Holistic view of organization. Identify profitable and unprofitable customers and then drive acquisition activities that ensure long-term profitability and success. It empowers to easily integrate and analyze customer data from numerous sources to provide the complete view you require.

## Power Packed Features

### Branch Profitability

Predict costs and management profitability in order to facilitate accurate performance management. Banks can easily compare profitability, cost of funds, deposit mixes, or loan ratios for all branches within the organization, without being forced to manually compile numerous reports. It views of overall performance across the organization as a whole

### Extend Marketing Campaigns

Concentrating on a consumer-focused business, marketing plays a pivotal role. Within a centralized analytics platform environment, it helps to analyze data, system generated reports, customer sentiment, identify cross-selling and up-selling opportunities, improve response rates, and more the things which boosts business.

# Contact Details

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